

U-LABEL NEW RELEASE 2.3.2

New functionalities of the platform

October 2023





NEW FUNCTIONALITIES

An improved environment for a better user experience

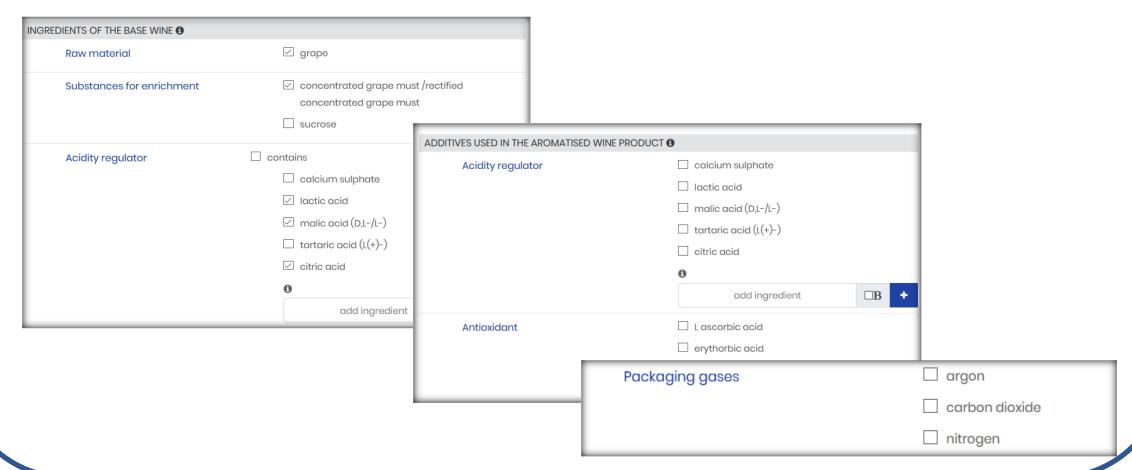
- Updated ingredients' wizard: Update of the ingredients' list wizards at the light of the new rules for the list of ingredients
- O2 CSV import / export : Import and export of bulk data through a CSV file
- URL redirection: Directing the consumer to a temporary page instead of the regulation e-label, until the new regulation comes into effect
- 04 Image database: Management of an internal image database directly on the platform
- 05 Interconnexion with GS1: Interconnexion between U-Label and Aecoc Media to exchange data





UPDATED INGREDIENTS' LIST WIZARDS

The ingredients' list wizards for wines and aromatized wine products have been updated to include the new provisions set and foreseen by the European Commission



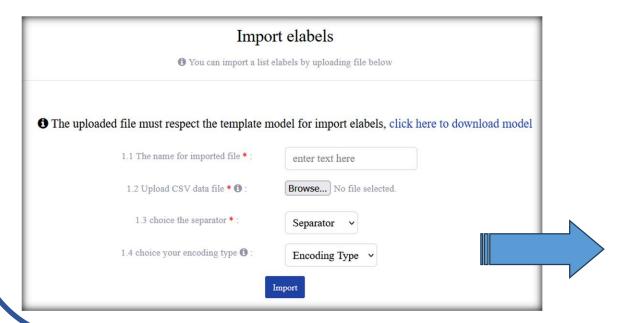


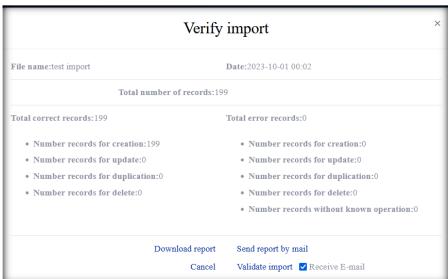


CSV IMPORT FEATURE

Users will be able to massively create, update and delete e-labels by importing a CSV file

- Standardized template available to build the CSV file
- Creation of a verification report for each imported CSV file:
 - If valid: e-label URLs and corresponding QR codes are created
 - If invalid: error codes listed in the verification report for users to fix and import again
- Newly created QR codes available for download in a ZIP file
- See enclosed user's documentation for further details.







02 CSV EXPORT FEATURE

Users will be able to select e-labels and export all data into a CSV file (same format as the standardized file used for import)



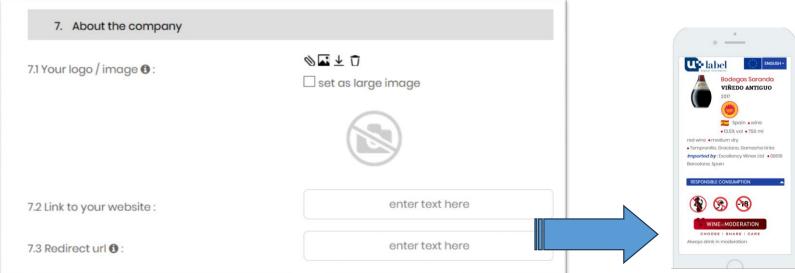
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URL REDIRECTION

Companies will have the possibility, when the consumers scans the QR code, to set a temporary redirection to a web page of their choice, until the new regulation enters into force.





If no redirection is specified, the QR code will lead by default to the corresponding e-label.



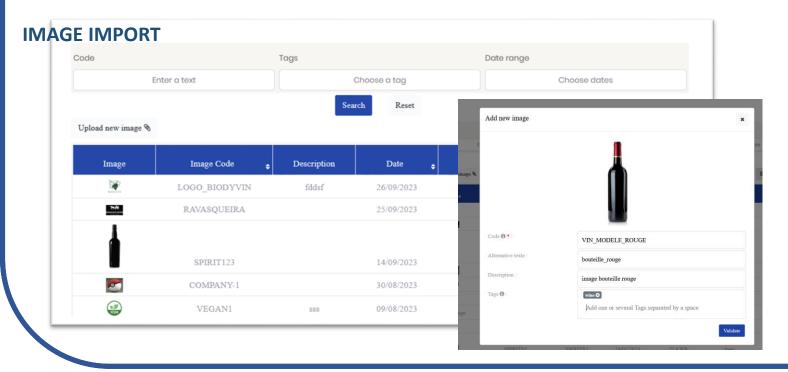






New internal image database to be used during import or when creating new e-labels

- Import images from your device to the platform
- Set image codes to be used as a key in the import file
- Easily browse through your images when creating an e-label through the platform's interface



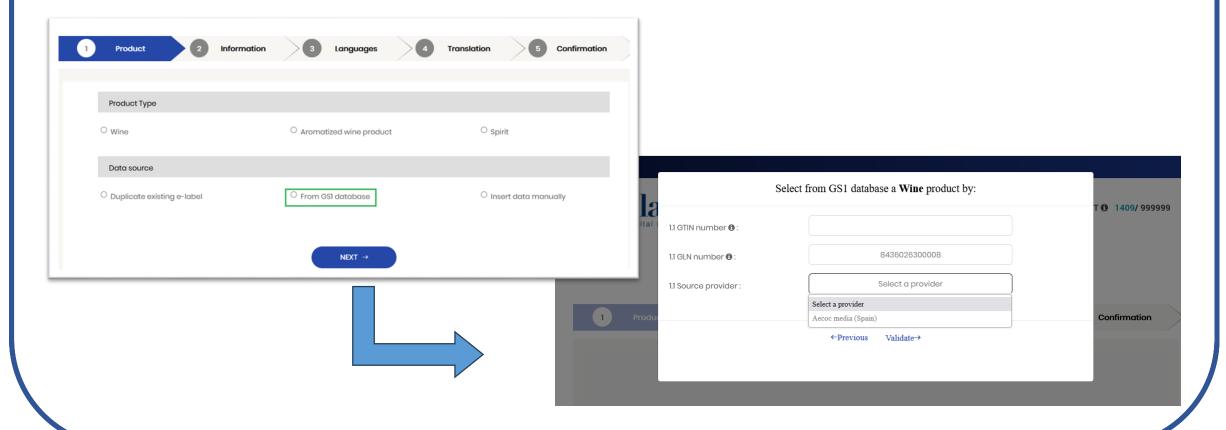
INTERFACE CREATION

1. Product identification	
1.0 Internal product reference 3:	
1.1 GTIN number 6 :	enter text here
1.2 Name of the product *:	enter text here
1.2.1 internal product name 3 :	enter text here
1.3 Name of the company /cellar :	enter text here
1.4 Image of the product 1 :	Your images *
Image code	Tags
Enter an image code	BORDEAUX_2023_LOT1 v Search
VIN2BORDEAUX.jpeg VIN2.jpeg	28 2 images



05 INTERCONNEXION WITH GS1

Wine companies in Spain will be able to retrieve information from Aecoc Media and push information created under the U-label platform to Aecoc local activate.





06 COMING SOON...

- ☐ Modification of the URL's structure (short URL and GS1 Digital link compliant)
- ☐ Public website and user interface translated into French, Italian, Spanish, German and Portuguese
- ☐ Data import extended to ingredients list, through a CSV file and transfer through CFT
- ☐ Redirection of the URL per country or per group of countries
- ☐ Personalization of the consumer view